

**WHAT IS
THE VALUE*
TO YOUR
BUSINESS?**

 **WORK
INSPIRATION**

Developing tomorrow's talent

Work Inspiration is an employer-led work exploration programme successfully implemented in the UK and Australia and now available for New Zealand businesses.

The value of Work Inspiration is in the connections you will build with students, parents, schools and communities and the insights you can share with students about working life.

You will have the opportunity to connect with young people, raise your business profile, increase your staff engagement, showcase career pathways and discover innovative new business ideas.

The programme can be incorporated into your business as a professional development opportunity for staff or a team building activity. Employees can be given the chance to buddy students and/or manage the programme. It's also a great way to induct new staff into the company and introduce them to the whole business!

**TYPICALLY A THREE-DAY PROGRAMME AND SUPPORTED BY CAREERS
NEW ZEALAND, THERE'S VALUE FOR YOUR BUSINESS EVERY STEP OF THE WAY.**

Pre-programme

ESTABLISHING CONNECTIONS →

DURING THIS STAGE YOU WILL:

- * identify 13-18 year old students best suited to your workplace
- * adapt supplied resources to develop a customised work programme suitable for your workplace
- * connect with students, parents and teachers.

YOUR VALUE:

- ▶ opportunity to promote your business and industry to students, parents and schools face-to-face
- ▶ opportunity to raise the profile of your business as an employer of choice for young people within your community
- ▶ promote your involvement to the wider community through industry publications and local media.

During the programme

MENTORING YOUNG PEOPLE →

DURING THIS STAGE YOU WILL:

- * introduce the students to your staff, your business and the world of work
- * set projects and tasks to help gain young people's perspective on your business
- * encourage students to use social media to share photos and comments as they are doing the programme (reminding them to check they have the permission of their peers)
- * celebrate the involvement of students and staff who took part in the programme.

YOUR VALUE:

- ▶ showcase the roles and opportunities in your business and industry to the future workforce
- ▶ gain new business ideas by tapping into the perspective of digital natives
- ▶ grow the confidence and knowledge of young people
- ▶ boost staff morale by giving your employees the chance to share their expertise and own career journey with young people
- ▶ opportunity to broaden your reach via social media channels.

Post-programme

ATTRACTING TALENT →

DURING THIS STAGE YOU CAN:

- * offer young people post-school work opportunities
- * continue to build your relationship with the school and connect with families and communities
- * offer students the option to stay in contact with your business and hear about future opportunities.

YOUR VALUE:

- ▶ attract future talent to your industry
- ▶ showcase roles and pathways within your business and industry
- ▶ establish enduring relationships with schools
- ▶ students will continue to talk about your business and Work Inspiration with their peers, teachers, parents and families.

Register for Work Inspiration today to attract
and develop New Zealand's future workforce.

VISIT workinspiration.nz or

TALK to one of our team on 0800 222 733.

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